

# A Little Means A Lot...

Volume 8, Issue 3

Summer 2009

## WHAT A DOLLAR WILL BUY...

- \$ 10 ...**  
Will fill a Shoe Box Santa
- \$ 25...**  
Will fill a Baby Bonus Basket
- \$ 100...**  
Will pay for some warehouse supplies
- \$ 350...**  
Will pay for one delivery trip
- \$ 500...**  
Will pay rent for the Shoe Box House and buy some supplies
- \$ 1,000...**  
Will help maintain our trucks and pay insurance
- \$ 7,000...**  
Will pay for 20 delivery trips
- \$ 10,000...**  
Will help purchase and maintain warehouse space

**Other amounts...**  
Will be greatly appreciated

## Warehouse Crisis: HELP!

From the Director:

I hate to use the word "crisis" again. We seem to hear it every day. But that is exactly what is happening at AOI. We have been asked to vacate our warehouse as soon as possible. We are diligently searching

for another location and need at least 3,000 square feet to start with room to grow. Any ideas are welcome. Please call us at 304-845-2762.

In the past we have not had to pay rent or utility cost. This is a concern as we

move. To continue to grow as an organization and serve as many as possible we need to have the funds to meet our liabilities. We are working on some exciting initiatives for our local area as well as hoping to expand our work around the state.

## Partners Needed

All are welcome to partner in the work of AOI. We need you to help us serve those who often fall between the cracks. Some ideas that have surfaced lately are:

1. **Have a party.** Ask your neighbors to come for a cook-out or other type of party. Tell them in advance that this is a fundraiser for *your favorite charity*. Everyone could bring a covered dish. Put a donation jar on the table by the food or by the door. You may also want to charge a fee

for attending. Maybe a challenge could be issued to fill the jar! All funds collected would be sent to AOI to support our outreach work.

2. If you are a new contributor to AOI, could you commit one hour's pay per month? Could those on a fixed income pledge 1% per month?
3. For our current contributors: Could those who donate once a year consider a monthly donation? Any amount would be most appreciated and would add up to make a

great difference over time maybe with less burden for you.  
4. For those who can do more: Could those donors who give \$ 100 or more per year increase their donation by \$ 20 per month? (Any amount would be appreciated.) We should hear soon about the tax credits that are available through the Neighborhood Investment Program. If we are funded again this year we will offer 50% in tax credits for donations over \$ 500

## Hoss's Community Day

Hoss's in Elm Grove is holding a community day on Sunday, Aug. 9, to support

AOI. When purchasing gift certificates or having a meal, present a coupon that we

provide. We will receive a 20% donation. If you need more coupons call us.

## Second "Country-Bluegrass Jamboree": Another Success!!!

Once again AOI's annual Country-Bluegrass Jamboree was a success, raising over \$6,000—nearly double



what we earned last year!!!

Congratulations to our raffle winners:

- Walt Doran (Big-screen TV)
- Frances Reilly (GPS)
- Tiffy Cox (Comforter)

Thanks to all who donated items, bought ads, prepared food, worked or attended.

*Mark your calendars:* next year's Jamboree will be held on June 6, 2010.

## Celebrity Server

Thank you to all who made our May Celebrity Server night at Perkins a delicious success! AOI earned over \$260.

Our Celebrity Server will be



## Thank You & Come Again!

next Celebrity Night held on

Nov. 5 at the Ponderosa Steakhouse in Glen Dale.

## Hold Warehouse Donations. Keep Shoebox Santas Coming

Due to the transition period, please hold your AOI donations til after Labor Day. Check the local news for updates.

However, Shoe Box Santa and Baby Bonus Basket items are still being accepted. Schedule a time at the Shoebox House. Indi-

viduals and groups are welcome. Thanks for the 2,000 shoe boxes already completed. We expect to need 8,000 total this season.

## Up and Coming...

- Oct. 3: Book fair at Books-A-Million all day
- Oct. 31: Commitments due for Shoe Box Santa Project
- Nov. 5: Celebrity Server Night at Ponderosa in Glen Dale.
- Nov. 28: Completed Shoe Box Santas Due



**Thank you to Wal-Mart Foundation** which has awarded Appalachian Outreach, Inc., a **\$25,000 grant** for the purchase of a new 14-foot box truck. **Our current truck is getting high mileage. We are researching bids and will let you know what we get later. Thanks again!!!**

*"The smallest person can make the biggest impact."*

## Assistance Needed

- ◇ Warehouse space.
- ◇ Funding and items needed for Shoebox House and the Shoebox Santas. Packers and wrappers are also needed. Call to schedule a time.
- ◇ Funding and items needed for Baby Baskets.
- ◇ PRAYER

*Call AOI immediately (304-845-2762) if you can offer your time and expertise for these needs.*

### **Ponderosa's Community Rebate Program**

- Ponderosa in Glen Dale invites you to come in and support Appalachian Outreach.
- Ponderosa will donate 10% of your purchase anytime to help us earn money.
- Simply tell the cashier that you support AOI when you pay for your meal.

## PARTNERSHIP OPPORTUNITIES

*I believe in the mission of Appalachian Outreach Inc. and want to be a supporter by...*

[Please check the mailing label on the reverse for accuracy.]

- ◇ Committing to pray for AOI
- ◇ Making a monetary gift:  
 Monthly\_\_\_\_\_ Quarterly\_\_\_\_\_ Semiannually\_\_\_\_\_ Annually\_\_\_\_\_
   
 One-time donation\_\_\_\_\_
- ◇ Send me information on West Virginia Tax Credits for donations of \$500 or more.
- ◇ Volunteering my time and talent (list):\_\_\_\_\_

Please clip and mail to :

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*A Little Means A Lot...*

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