

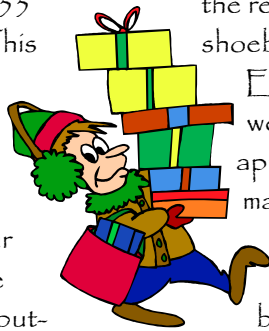
# A Little Means A Lot...

## WHAT A DOLLAR WILL BUY...

- \$10...**  
Will fill a Shoe Box Santa
- \$35...**  
Will fill a Baby Bonus Basket
- \$100...**  
Will aid general fund
- \$350...**  
Will pay for one delivery trip
- \$500...**  
Will pay rent for the new warehouse
- \$1,000...**  
Will help maintain our trucks and pay insurance
- \$7,000...**  
Will pay for 20 delivery trips
- Other amounts...**  
Will be greatly appreciated
- \*\*\*\*\*
- Neighborhood Investment Tax Credits**  
available for donations of \$500 or more.

## Their Only Gift!!!

Please help us reach those who would not otherwise receive a Christmas present this year. Last year we provided a Shoebox Santa to 9,355 individuals. This year, we hope to reach 10,000 and are well on our way. We have already distributed 3,000 this Fall.



product is donated, it is still a tremendous expense to provide the products for the remaining shoeboxes.

Each year we receive approximately 3,000 shoeboxes already filled with supplies. AOI provides the products to fill the rest. Please send us funding to help purchase materials for the final box-

- Shoebox Santa Priority Items**
- Wrapping paper
  - Scotch tape
  - Bar soap
  - Shampoo
  - Toothbrush & Toothpaste
  - Deodorant
  - Wash cloth
  - Comb or brush
  - Disposable razors
  - Shaving cream
  - Q-tips & Cotton balls
  - Band-aids
  - Signed Christmas card

This project is now year-round, so as you do your post-Christmas shopping please remember that we need wrapping paper and scotch tape for the 2012 campaign. Financial support is critical to this project's success and continuance.

To reach our goal we need your financial support. Even though a lot of

## Tax Help Available

The West Virginia Development Office has allocated AOI \$15,900 in state tax credit through its Neighborhood Investment Program (NIP). Credits are available on a first come, first served basis for dona-



tions of \$500 or more made between August 2011 and June 30, 2012 for individuals or businesses. Call us for more information or mail your donation to: P.O. Box

233, Glen Dale, WV 26038.

AOI uses the funds raised from these donations to purchase supplies for the Shoebox Santas and Baby Bonus Baskets as well as for transportation costs and truck maintenance

## AOI Storehouse Update

The AOI Storehouse now has a new shipment of Simon-ton windows. These include double-hung, bay, casement, and some solids. Also available are interior & exterior



paint, insulation board, mosaic and floor tile, grout and adhesive, kitchen and bath cabinets. New store hours: 10am to 3pm Thursdays or by appointment.

## Shop and Give with Ease

When you shop for Christmas or birthday gifts, use iSearch and iGive. By using iSearch, AOI receives 1¢ per search as you seek your favorite gift items. The online mall at iGive has over 900 stores. Designate AOI as your charity of choice, and AOI receives a percentage of all purchases.

Thank you to **Chris Gardill** for his generous service to the AOI Board of Directors, and welcome to **Bonnie Grisell** who joined our Board in October!!!

## One In, One Out

If something new comes into your home this holiday season, what one thing can you pass along to those in need? Due to recent fires and ongoing disaster recovery, people in our delivery area are in dire need of dishes, pots, pans, silverware, kitchen utensils, sheets, blankets, pillows, good working appliances, etc.

## Bring Us Your Toys

The 2012 collection for gently used toys, games, puzzles, sporting goods, and bicycles will begin Dec. 26. These items will be sorted and packed for next year's Christmas deliveries as we receive them. Items may be dropped off at the AOI warehouse or call for pick-up.



and AOI

Whether rich or poor, or somewhere in between, you can make a meaningful gift to charity. A simple directive in your will can bring welcome support to AOI. When making funeral arrangements for yourself or a deceased loved one, please consider AOI as your charity of choice. We have just renewed our membership in Leave a Legacy. For more info, go to [www.lalwv.org](http://www.lalwv.org).

*God's peace and blessing to you and yours through this holy season from the AOI staff.*

**Spot  
light**

Special thank you the **Ravelers**, a nationwide network of individuals linked through e-mail who have formed an "outreach2appalachia." The Ravelers knit and crochet baby items, lap robes, scarves, sweaters, toboggans. These items will be distributed this winter throughout our AOI delivery area.

## Don't Forget...

...we can recycle your old cell phones, digital cameras, camera lenses, MP3's, laptops, LCD (flat-paneled) monitors, GPS units, and gaming systems.

...to renew your Monthly Challenge or, if you're new, please join our Challenge Team: 350 members pledging \$1 per month pays for a delivery each month.

## AOI Christmas Wish List

- ◇ FINANCIAL ASSISTANCE for truck general maintenance and insurance and for Shoebox Santa and Baby Bonus Basket projects.
- ◇ URGENT: Duct tape, black magic markers, drum liners (contractor-sized garbage bags).
- ◇ Bedding, sheets, towels, kitchen tables and chairs, couches, sets of dishes, kitchen utensils, flatware.
- ◇ Toilette paper, paper towels, cleaning supplies, laundry detergent.
- ◇ Two to three groups (of 3-5 people each) needed weekly for assistance (sorting, packing, cleaning) at warehouse and for special projects. Call to schedule a time.
- ◇ PRAYER

*Call AOI immediately (304-845-2762) if you can offer your time and expertise for these needs.*

*Our motto is "A little means a lot..." How much do you really need? What can you share with those who have such serious unmet needs?*

### **PARTNERSHIP OPPORTUNITIES**

**I believe in the mission of Appalachian Outreach Inc. and will support it by...**

- Committing to pray for AOI
- Making a monetary gift of \$ \_\_\_\_\_ Now \_\_\_\_\_ Monthly \_\_\_\_\_

**I want to direct my gift to the following programs: (% or Amount)**

General Fund \_\_\_\_\_ Shoebox Santas \_\_\_\_\_ Baby Bonus Baskets \_\_\_\_\_ AOI Storehouse \_\_\_\_\_

- I want to volunteer my time. How I want to help \_\_\_\_\_

*Please ensure the accuracy of your name and address on the reverse.*

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Organization: \_\_\_\_\_

*Please make checks out to Appalachian Outreach, Inc.  
Clip out and mail to:*

**APPALACHIAN OUTREACH, INC**

**P.O. BOX 233**

**GLEN DALE WV 26038**

**APPALACHIAN OUTREACH,  
INC.**

P.O. Box 233  
Glen Dale, W.V. 26038-0233

Phone: (304) 845-2762  
Fax: (304) 845-6099

*A Little Means A Lot...  
How Much Do You Really Need?*

[www.appalachianoutreaching.org](http://www.appalachianoutreaching.org)

**Co-Founders**

Rose Hart

Diane Reineke

**Board of Directors**

Rev. Terry Adams

Reed Hubbs

Mary Ellen Cassidy

Janet Kendzierski

Carolyn Dalzell

Jan Reed

David Dalzell

Jeff Vail

Bonnie Grisell

**Or Current Resident**

P.O. Box 233  
Glen Dale, W.V. 26038-0233

**APPALACHIAN OUTREACH, INC.**

NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE  
PAID  
GLEN DALE WV  
PERMIT NUMBER 2